



Privacy Policy

Effective Date: 3-1-2020

Broad Ripple Family Dental respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and share information when you opt in to receive SMS messages from us.

Information We Collect

Generally, our website is for informational purposes concerning our dental services and offerings. We collect very minimal personal information through our website. Personal information, or personal data, means any information about an individual from which that person can be identified.

However, our website provides links to our services that allow you to schedule appointments, make payments, and complete patient paperwork in advance of your appointment. This information is treated as Protected Health Information (PHI). For information on how we treat PHI that we collect through our services under HIPAA, please see our Privacy Practices.

- Your phone number
- Consent to send SMS messages

How We Use Your Information

We use your information to:

- Send you the SMS messages you've opted in to receive
- Provide updates, promotions, or other relevant content based on your preferences

Sharing Your Information

We do not share your phone number or SMS opt-in information with third parties for marketing purposes.

Your Rights

You can opt out of receiving SMS messages at any time by replying with "STOP" to any message we send you.

Data Security

We implement reasonable measures to protect your personal information from unauthorized access or disclosure.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the website.

If you have questions or concerns about our privacy practices, contact us at broadripplefamilydental@gmail.com or 317-257-3368.